

P R O G R A M B O O K



4th IRCHST 2021



**4TH INTERNATIONAL
RESEARCH CONFERENCE
ON HUMANITIES, SOCIAL
SCIENCES AND
TECHNOLOGY 2021
(4TH IRCHST 2021)**

21-22 AUGUST 2021,
KUALA LUMPUR, MALAYSIA

Organized By:



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WELCOME NOTE

4th International Research Conference on Humanities, Social Sciences and Technology 2021 (4th IRCHST 2021)

Bismillahirrahmanirahim.

Assalamualaikum warahmatullahi wabarakatuh and Salam Sejahtera.

On behalf of GAE, it is my great pleasure to welcome all the delegates to **4th International Research Conference on Humanities, Social Sciences and Technology 2021 (4th IRCHST 2021)**. The conference supposedly will be held at Kuala Lumpur, Malaysia. However due to Covid-19 pandemic, we have changed the way we work, learn and interact according to new social norms which has led to more virtual engagements both professionally and personally. Now you can present your paper from the comfort of your home. Just send us your 10-15 minutes pre-recorded video presentation and slide. The video will be posted in GAE YouTube channel and Facebook page on the conference day. It saves time, money and more importantly, we stay safe. It's the New Normal!



My profound thanks go to the whole team for the impressive work they have done. Nothing would be possible without the excellent work of a very hard-working team, particularly Mrs Norhaslinda, Ms Zafira and Ms Atikah, whose have put together an engaging programme. Additionally, I would like to warmly thank all the authors who, with their presentations, generously contributed to the lively exchange of knowledge and information that is so vital to the endurance of virtual conference of this kind.

Thank you and my best wishes to all.

A handwritten signature in black ink, appearing to read 'Muhamad Firdaus Abdull Razab'. The signature is fluid and stylized, with a long horizontal stroke at the end.

MUHAMAD FIRDAUS ABDULL RAZAB

Director

Global Academic Excellence (M) Sdn Bhd

CONFERENCE COMMITTEES

Chairman	<i>Assoc. Prof. Dr. Adli Yaacob - International Islamic University Malaysia - adlihy@iium.edu.my</i>
Treasurer	Zafira Zainudin - <i>Global Academic Excellence (M) Sdn Bhd, Malaysia</i>
Technical Committee	Norhaslinda Mohd Kamil - <i>Global Academic Excellence (M) Sdn Bhd, Malaysia</i>
Technical Reviewer	<p>Dr. Mohd Maihullah - <i>A Central University, India</i></p> <p>Dr. Haziah Sa'ari - <i>Universiti Teknologi MARA, Malaysia</i></p> <p>Dr. Akmaliza Abdullah - <i>Universiti Teknologi Malaysia</i></p> <p>Dr. Rosmiza Mohd Zainol - <i>Universiti Kebangsaan Malaysia</i></p> <p>Dr. Hamimi Omar - <i>Universiti Utara Malaysia</i></p> <p>Dr. Ahmad Rosli Mohd Nor - <i>Universiti Teknologi MARA, Malaysia</i></p>
Liaison Officer	Nuratikah Amid Dudin - <i>Global Academic Excellence (M) Sdn Bhd, Malaysia</i>

TENTATIVE PROGRAM

- 1) Due to Pandemic COVID-19, all the presentation will be conducted through Online Video Presentation (OVP)
- 2) Participants can view Online Video Presentation (OVP) Slot through our YouTube Channel (Global Academic Excellence GAE: <https://www.youtube.com/channel/UCY0GQiQ5qY0kDT1VooKLrLw>) or our Facebook Page (GAExcellence: <https://www.facebook.com/GAExcellence>) starting at 9 a.m. on 21 August 2021.
- 3) The list of Presenters will be provided in the Programme Book that can be downloaded on our website on the conference day.
 - <https://submit.confbay.com/conf/irchst4>
 - <http://irchst2021.egax.org/?ref=&option=template>
- 4) Participants can respond if there is any comment in the video. Presenters should answer any comment/question from the audience.
- 5) Certificate and Proceeding will be emailed to participants within a week after conference day.

PRESENTATION INFORMATION

Presenter Name: Mohd Azmir Mohd Nizah

Institutions: Universiti Sains Islam Malaysia (USIM)

Paper Title: Persepsi Belia Terhadap Tahap Keselamatan Akibat Jenayah Bukan Fizikal

Video Link: <https://youtu.be/pwsqKg-9ct0>

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Presenter Name: Mazlina Jamaludin

Institutions: Politeknik Sultan Idris Shah

Paper Title: Influence of User-Generated Content to Attempt Destination Loyalty Among Domestic Millennials After Covid-19 Crisis

Video Link: <https://youtu.be/xFaf45OR0iU>

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Presenter Name: Ruziana Masiran

Institutions: Universiti Putra Malaysia

Paper Title: Parent Training Programs in Southeast Asia: A Scoping Review

Video Link: <https://youtu.be/ILZOdNh75co>

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Presenter Name: Siti Nubailah Mohd Yusof

Institutions: Universiti Sains Islam Malaysia (USIM)

Paper Title: Meneroka Kesan Ibubapa Dipenjara Terhadap Perkembangan Emosi dan Sosial Anak

Video Link: <https://youtu.be/YvN0inHXGyg>

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Presenter Name: Sik Ruoh Yih

Institutions: Universiti Malaysia Sabah

Paper Title: Incorporating Chinese Traditional Culture In Primary School Chinese Textbooks

Video Link: <https://youtu.be/Ki0DSieOZjw>

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Presenter Name: Siti Zaidah Turmin

Institutions: Universiti Putra Malaysia (UPM)

Paper Title: An Analysis of Tax Avoidance by the Malaysian Listed Corporations

Video Link: <https://youtu.be/1oPnqXgghU>

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Presenter Name: Fauzahani Pairan

Institutions: Universiti Pertahanan Nasional Malaysia (UPNM)

Paper Title: The Relationship Between Public Services Motivation And Ethical Leadership With Organization Performance At Military Training Academy

Video Link: <https://youtu.be/IF9HJ85UoFc>

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Presenter Name: Khairul Anuar Mohd Ali

Institutions: Universiti Kebangsaan Malaysia (UKM)

Paper Title: The Correlation of Cleaning Operational Management, Service Quality, And Customer Relationship Management Over Customer's Satisfaction: A Case of Cleaning Service Industry in Malaysia

Video Link: <https://youtu.be/ekhIoOkIALE>

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GAE'S CONFERENCES 2021



2nd Penang International Multidisciplinary Conference 2021 (2nd PIMC 2021)

Date: 23-24 January 2021

Venue: Penang, Malaysia

Website: <https://submit.confbay.com/conf/pimc2> @ <http://2pimc2021.egax.org/>

Email: pimcconferences@gmail.com; conference2@egax.org



4th International Conference on Global Business and Social Science 2021 (4th ICBSS 2021)

Date: 20-21 February 2021

Venue: Kuala Lumpur, Malaysia

Website: <https://submit.confbay.com/conf/4icgbss2021> @ <http://icgbss2021.egax.org/>

Email: icgbssofficial@gmail.com; conference2@egax.org



3rd Langkawi International Multidisciplinary Conference 2021 (3rd LIMC 2021)

Date: 13-14 March 2021

Venue: Langkawi, Malaysia

Website: <https://submit.confbay.com/conf/limc3> @ <http://3limc2021.egax.org/>

Email: limcconf2019@gmail.com; conference2@egax.org



6th International Conference on Education, Business, Islamic and Technology 2021 (6th ICEBIT 2021)

Date: 3-4 April 2021

Venue: Ipoh, Perak, Malaysia

Website: <https://submit.confbay.com/conf/icebit6> @ <http://icebit2021.egax.org/>

Email: icebitofficial@gmail.com; conference2@egax.org



5th International Conference Business, Tourism and Technology 2021 (5th ICBTT 2021)

Date: 24-25 April 2021

Venue: Online

Website: <https://submit.confbay.com/conf/icbtt5> / <http://icbtt2021.egax.org/>

Email: icbttofficial@gmail.com; conference2@egax.org



5th ICGBSS 2021

**5th International Conference on Global Business and Social Science 2021
(5th ICGBSS 2021)**

Date: 27-28 May 2021

Venue: Kuala Lumpur, Malaysia

Website: <https://submit.confbay.com/conf/icgbss5> @ <http://5icgbss2021.egax.org/>

Email: icgbssofficial@gmail.com; conference2@egax.org



3rd IRCMST 2021

**3rd International Research Conference on Multidisciplinary in Social Sciences and
Technology 2021 (3rd IRCMST 2021)**

Date: 26-27 June 2021

Venue: Cameron Highland, Malaysia

Website: <https://submit.confbay.com/conf/ircmst3> @ <http://ircmst2021.egax.org/>

Email: ircmstofficial@gmail.com; conference2@egax.org



2nd IRCASE 2021

**2nd International Research Conference on Applied Sciences and Engineering 2021
(2nd IRCASE 2021)**

Date: 26-27 June 2021

Venue: Cameron Highland, Malaysia

Website: <https://submit.confbay.com/conf/ircase2> @ <http://2ircase2021.egax.org/>

Email: ircaseofficial@gmail.com; conference2@egax.org



ICAT 2021

**International Conference on Applied Thermofluids & Computational Fluids Mechanics
(ICAT 2021)**

Date: 26-27 June 2021

Venue: Cameron Highland, Malaysia

Website: <https://submit.confbay.com/conf/icat1> @ <http://icat2021.egax.org/>

Email: icatofficial1@gmail.com; conference2@egax.org



2nd ICMASIT 2021

**2nd international Conference on Multidisciplinary Approaches in Social Sciences, Islamic
and Technology (2nd ICMASIT 2021)**

Date: 3-4 July 2021

Venue: Langkawi, Malaysia

Website: <https://submit.confbay.com/conf/icmasit2> @ <http://icmasit2021.egax.org/>

Email: icmasitofficial@gmail.com; conference2@egax.org



**4th International Conference on Tourism, Technology and Business Management 2021
(4th ICTTBM 2021)**

Date: 1-2 August 2021

Venue: Kota Bharu, Kelantan, Malaysia

Website: <https://submit.confbay.com/conf/icttbm4> @ <http://icttbm2021.egax.org/>

Email: icttbmofficial@gmail.com; conference2@egax.org



**4th International Research Conference on Humanities, Social Sciences and Technology 2021
(4th IRCHST 2021)**

Date: 21-22 August 2021

Venue: Kuala Lumpur, Malaysia

Website: <https://submit.confbay.com/conf/irchst4> @ <http://irchst2021.egax.org/>

Email: irchstofficial@gmail.com; conference2@egax.org



2nd International Conference on Innovation Approaches in Business, Education and Technology (2nd ICIABET 2021)

Date: 18-19 September 2021

Venue: Cameron Highland, Malaysia

Website: <https://submit.confbay.com/conf/iciabet2> @ <http://iciabet2021.egax.org/>

Email: iciabetofficial@gmail.com; conference2@egax.org



3rd Penang International Multidisciplinary Conference 2021 (3rd PIMC 2021)

Date: 25-26 September 2021

Venue: Penang, Malaysia

Website: <https://submit.confbay.com/conf/pimc3> @ <http://3pimc2021.egax.org/>

Email: pimcconferences@gmail.com; conference2@egax.org



**6th International Conference on Social Sciences, Humanities and Technology 2021
(6th ICSHT 2021)**

Date: 23-24 October 2021

Venue: Sabah, Malaysia

Website: <https://submit.confbay.com/conf/icsht6> @ <http://icsht2021.egax.org/>

Email: icshtofficial@gmail.com; conference2@egax.org



4th Langkawi International Multidisciplinary Conference 2021 (4th LIMC 2021)

Date: 20-21 November 2021

Venue: Langkawi, Malaysia

Website: <https://submit.confbay.com/conf/limc4> @ <http://4limc2021.egax.org/>

Email: limcconf2019@gmail.com; conference2@egax.org



4th IRCMST 2021

4th International Research Conference on Multidisciplinary in Social Sciences and Technology (4th IRCMST 2021)

Date: 27-28 November 2021

Venue: Kuala Lumpur, Malaysia

Website: <https://submit.confbay.com/conf/ircmst4> @ <http://4ircmst2021.egax.org/>

Email: ircmstofficial@gmail.com; conference2@egax.org



5th IRCHST 2021

5th International Research Conference On Humanities, Social Sciences and Technology (5th IRCHST 2021)

Date: 11-12 December 2021

Venue: Kota Bharu, Kelantan, Malaysia

Website: <https://submit.confbay.com/conf/irchst5> @ <http://5irchst2021.egax.org/>

Email: irchstofficial@gmail.com; conference2@egax.org



3rd IRCASE 2021

3rd International Research Conference on Applied Sciences and Engineering 2021 (3rd IRCASE 2021)

Date: 11-12 December 2021

Venue: Kota Bharu, Kelantan, Malaysia

Website: <https://submit.confbay.com/conf/ircase3> @ <http://3ircase2021.egax.org/>

Email: ircaseofficial@gmail.com; conference2@egax.org



5th ICIEL 2021

5th International Conference on Islamic, Education and Law 2021 (5th ICIEL 2021)

Date: 18-19 December 2021

Venue: Ipoh, Perak, Malaysia

Website: <https://submit.confbay.com/conf/iciel5> @ <http://iciel2021.egax.org/>

Email: icielofficial@gmail.com; conference2@egax.org



**International Virtual Conference on Social Sciences, Engineering and Technology 2021
(IVCoSET 2021)**

Date: 8 September 2021

Venue: Online

Website: <https://submit.confbay.com/conf/ivcoset2021> @ <http://ivcoset2021.egax.org/>

Email: ivcosetofficial@gmail.com; conference2@egax.org



**International Virtual Conference on Engineering, Innovation and Social Sciences 2021
(IVCEIS 2021)**

Date: 2 December 2021

Venue: Online

Website: <https://submit.confbay.com/conf/ivceis2021> @ <http://ivceis2021.egax.org/>

Email: ivceisofficial@gmail.com; conference2@egax.org



**International Virtual Conference on Social Sciences, Education and Innovation 2021
(IVCoSEI 2021)**

Date: 14 June 2021

Venue: Online

Website: <https://submit.confbay.com/conf/ivcosei2021> @ <http://ivcosei2021.egax.org/>

Email: ivcoseiofficial@gmail.com; conference2@egax.org

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